

NEST

Notification
Enabled
Shared
Transport

What is NEST?

A NEST service (Notification Enabled Shared Transport) revolutionises travel through the use of personalised notifications to pro-actively alert passengers to live transportation options in their location. With a focus on personal choice, safety and comfort, NEST ensures hassle-free travel experiences for all passengers. By using existing local transport providers and promoting shared journeys among community members NEST builds an inclusive and sustainable service whilst reducing congestion and carbon emissions.

How does it work?

Members sign up to a NEST provider. When completing their profile, members can select a range of options to tailor the type of transport, and the type of service, they will be notified about.

How do members receive notifications?

Members can be notified by email, SMS, automated telephone message, or their chosen private messaging system.

Can users turn notifications off?

Absolutely! If they aren't thinking about travelling they can turn their NEST service off until they need it.

Why should our residents use a NEST service?

A NEST service saves residents time and money, reduces stress and promotes healthy travel. Instead of phoning around all the nearest cab offices members are regularly updated when suitable vehicles are in their area with an available seat. By choosing to share the journey, they save money, meet fellow NEST community members, and help to reduce congestion and carbon emissions.



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How do we help users understand the safety measures in place?

NEST services operate in partnership with the local authority and alongside community safety partnerships. They are designed to ensure NEST service members join a trusted community where they can travel safely and for a good price. Only members can use a NEST service and all drivers receive mandatory advanced training before joining the service.

Can users book a private journey using a NEST service?

Absolutely! A NEST provider will still offer standard booking features. If a passenger is the first person booking in their area they can decide whether or not to allow other members to share the journey. Private journeys will always remain private.

What type of vehicles are used?

NEST services use spacious hackney carriages (taxis) with 6-8 seats to ensure comfort for all passengers. By opting for larger vehicles, NEST prioritises passenger comfort, with vehicles never fully booked to ensure ample room for everyone. By using hackney carriages members can be assured that they are dealing directly with the business owner and getting the best service and price.

How will NEST work for our residents?

A NEST service is perfect for all types of journey. If a user needs to travel at a fixed time they can just contact the service to book a cab as usual. When they need to travel but the time of travelling is not fixed, for example, going to do some shopping at some point during the day or popping to the Post Office, a NEST service will let them know available options for the best service and the best price for a shared journey. Members can just carry on with their day and wait for the notifications to arrive.

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How do we start using a NEST service in our area?

Mobility Exchange, the creators of the NEST concept, can help you to start running a service very easily using your existing hackney carriage businesses.

Our Fares.Fair booking platform is an example of NEST in action, giving customers far more choice over vehicle type, verified driver skill and price than any other provider.

To find out more about how we can help, or to book a short call to discuss your needs, please email hello@mobilityexchange.co.

You can visit Fares Fair at <https://faresfair.me>

FARES.FAIR

